

# Is your enterprise General Data Protection Regulation compliant?



## What is General Data Protection Regulation?

On 14th April 2016, following several rounds of debates, the European Parliament approved General Data Protection Regulation (GDPR).

The EU GDPR, which would come into force from 25 May 2018 replaces the Data Protection Directive 95.46/EC.

The objective of GDPR is essentially to have a standard data privacy laws across Europe. It aims at protecting and securing data privacy of EU citizens.

Therefore, organizations pursuant to enforcement of this regulation will be required to safeguard the personal data (bank details, medical records etc.) of EU citizens.

## To whom does it apply?

Any EU-based organization processing data about individuals in the context of selling goods and services to citizens in other EU countries will need to comply with the GDPR, irrespective as to whether the UK retains the GDPR post-Brexit, according to the regulation.

The GDPR is also applicable to organizations based outside the EU if they sell goods and services or monitor the personal data of EU citizens.

## What if an organization fails to protect personal data?

The cost of failing to comply with the GDPR is huge. After the GDPR comes into force, organizations can be fined up to 4% of annual global turnover or €20 Million in case of a data breach.

## Why you need to deploy ARCON Privileged Access Management (PAM) to become GDPR compliant?

In the wake of increasingly stringent Information Security regulatory framework, organizations will be required to be more vigilant in protecting personal data.

EU organizations henceforth will need to ensure that they are GDPR compliant.

For instance, Article 33 under the regulation makes its mandatory for organizations to promptly detect, report, and respond to personal data breach. Article 35 requires organizations to assess their preparedness level to prevent data breach prior to processing data. <http://www.eugdpr.org/article-summaries.html>

Organizations can fulfill GDPR requirements by deploying Privileged Access Management.

ARCON Privileged Access Management (PAM) safeguards critical business information assets. The highly effective solution ensures there is no unauthorized access and misuse of privileged accounts... one of the biggest causes of business data theft.

The solution allows to resourcefully manage all privileged accounts without any trouble even as organizations scale up their IT systems.

ARCON PAM allows session recording of privileged accounts around all critical IT assets and interdependencies wherever present on any hardware or software platform.

The solution also audits and reports each session so that the requester, purpose, and duration of each privileged access request carries an audit trail. Further, alerts can be configured for management to be aware of any unusual activity.

## about ARCON

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ARCON is a leading Information Security solutions company specializing in Privileged Identity Management and Continuous Risk Assessment solutions. With its roots strongly entrenched in identifying business risks across industries, it is in a unique position to comprehend and identify inherent security gaps in an organizations infrastructure framework and build and deploy innovative solutions/products to significantly mitigate potential risks.

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